



# COMMONWEALTH of LEARNING



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**Conference of the Ministers of Education  
of African Member States - MINEDAF VIII**

**Dar-es-Salaam, Tanzania , 2 - 6 December 2002**





COMMONWEALTH of LEARNING



**Learning for Development**

**PLAN 2006-09**



**ACCESS TO QUALITY EDUCATION:  
FOR THE GOOD OF ALL**

**16CCEM CAPE TOWN 2006**

Conference of Commonwealth Education Ministers



COMMONWEALTH of LEARNING

**The Role of Open and  
Distance Learning in Meeting  
the MDGs:  
A Global Perspective**

# Outline

- What is development?

# Outline

- What is development?
- Learning for development



COMMONWEALTH of LEARNING



**Learning for Development**

**PLAN 2006-09**

“conventional methods of education and training simply cannot meet the massive need for learning in support of development”

# Outline

- What is development?
- Learning for development
- Technology for learning

# Outline

- What is development?
- Learning for development
- Technology for learning
- Models for technology use

# Outline

- What is development?
- Learning for development
- Technology for learning
- Models for technology use
- Development without donors?

# Outline

- What is development?



*Development*

*as*

*Freedom*

Amartya Sen

FREEDOM

MAKES

DEVELOPMENT

HAPPEN

“When I say that COL promotes development without donors, I mean that our aim is to empower people with the learning that makes them agents of development.”

FREEDOM IS  
THE PRIMARY PURPOSE  
AND  
THE PRINCIPAL MEANS  
OF  
DEVELOPMENT

Freedom from...

and

Freedom to...

FREEDOM FROM:

Hunger

&

Poverty

FREEDOM FROM:

Disease

FREEDOM FROM:

Pollution

FREEDOM TO:

Be treated equally

FREEDOM TO:

Be educated  
and trained

**FREEDOM TO:**

**Choose who  
governs you**

FREEDOM TO:

Express yourself

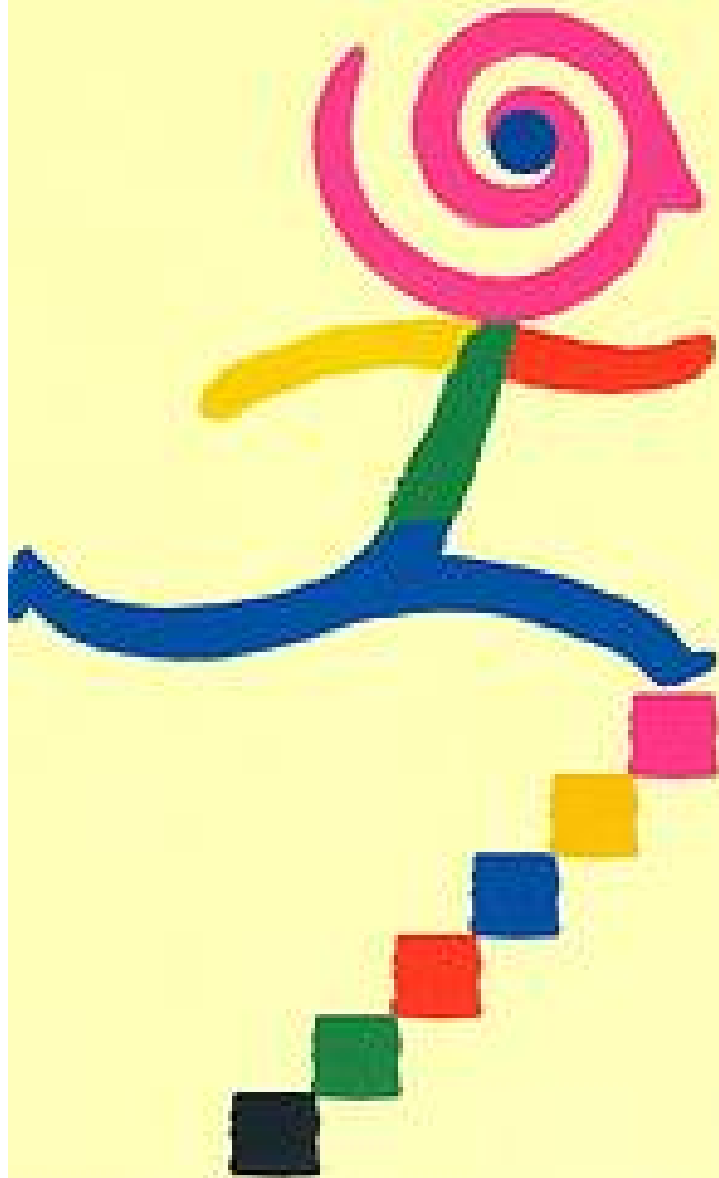
FREEDOM TO:

Practice your  
religion

# Millennium Development Goals

- Poverty and hunger
- Primary education
- Gender equality
- Health
- Environment
- Partnership

**Education for All by 2015**  
An international commitment



# The Dakar Goals



# THE COMMONWEALTH

- Peace
- Democracy
- Equality
- Good Governance



COMMONWEALTH of LEARNING

# COL's 3 Sectors

- Education
- Learning for Livelihoods
- Human environment

# The Logic Model 2006-09

	<b>POLICY</b>	<b>SYSTEMS</b>	<b>MODELS AND MATERIALS</b>
<b>EDUCATION</b>	Quality assurance [Schools, Universities, Agriculture] Open/ Alternative schooling Dual-mode operation eLearning	Teacher Development [dual-mode institutions; ODL/eLearning] Girl's education Integration of skills training	Open universities Open Educational Resources Green Teacher CEMBA/MPA
<b>LEARNING FOR LIVELIHOODS</b>	ODL/ICT in agricultural extension Skills development	Farmers' associations VUSSC Capacity-building for ODL, and eLearning	Lifelong Learning for Farmers TVET
<b>HUMAN ENVIRONMENT</b>	Gender equity, Toolkits and mainstreaming Male underachievement Public sector training	Training for Caregivers ICTs and Management for Women	Media Empowerment Health Legislative drafting Environmental education

**WORKING IN PARTNERSHIP**

# COL's 3 Sectors

## *Human environment*

- **Gender equity**
- **Health**
- **Good governance**
- **Environmental education**

# Human Environment

## Health, Governance, Gender, Environment

- Sustainable development occurs when people can live peaceably and equitably under democratic government in healthy environments. The activities include aspects of health, environment, gender and governance where learning technologies can make a difference.



# Health

- Reduce child mortality

By 2015: reduce by  $\frac{2}{3}$  the mortality rate for under fives

- Improve maternal health

By 2015: Reduce by  $\frac{3}{4}$  the ratio of women dying in childbirth

- Combat HIV/AIDS, malaria and other diseases

By 2015: Halt and reverse the spread of HIV/AIDS

## COL's contribution to the MDGs

**“To improve the health of mothers and children and arrest the spread of disease, ordinary people want information that connects with their lives.”**

# MEDIA EMPOWERMENT



“messages developed by local people”

# MEDIA EMPOWERMENT



“equip a suitable local group”

## **COL works in partnership:**

- Partnership with the WHO
- Partnership with NGOs



SARVODAYA

HEALTHMedia

Established with the Assistance from



THE COMMONWEALTH *of* LEARNING  
CANADA

SARVODAYA NGO – Sri Lanka

**Tanzania:**

**Christian Social  
Services Commission**



Village cinema



# COL's 3 Sectors

- **Education**
- **Learning for Livelihoods**

# Poverty and hunger

Target (2015):

Halve the proportion of people living on less than a dollar a day and those who suffer from hunger

# Learning for Livelihoods

Increasing the income  
of the poorest people  
is the first step  
to development

# Learning for Livelihoods



## COL's contribution to the MDGs

“If we can improve the livelihoods of the tens of millions of farmers and smallholders in the developing world we shall transform the rural economy and with it the prosperity of the whole world”

# Lifelong learning for farmers



**L3 FARMERS**

# Lifelong Learning for Farmers

Access to information

can

improve livelihoods



# Lifelong Learning for Farmers

## **4 Principles:**

- Mobilise farmers to define their vision

# Lifelong Learning for Farmers

## **4 Principles:**

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- Link them to those with useful information

# Lifelong Learning for Farmers

## **4 Principles:**

- Mobilise farmers to define their vision
- Link them to those with useful information
- Use commercial ICT kiosks



**Village ICT Kiosk**

# Lifelong Learning for Farmers

## **4 Principles:**

- Mobilise farmers to define their vision
- Link them to those with useful information
- Use commercial ICT kiosks
- Get banks and business involved

## Village near Theni (Tamil Nadu)

- *Farmers want to improve dairy*
- *Info: 'How do I know a good cow?'*
- *Banks loan money for new animals*
- *Dairy yields increase sharply*
- *Marketing more effective*
- *Loans repaid – new loans taken*



Participatory content creation in the  
ICT kiosk



Processing a bank loan – Tamil Nadu, India

Is L3 Farmers relevant to  
Tanzania's National Strategy  
for Growth and Poverty  
Reduction

MKUKUTA

?

# COL's 3 Sectors

- **Education**

# Primary education

Target (2015)

Ensure that all boys and girls complete primary school



“ensure that all boys and girls complete primary school”

# **COL's contribution to the MDGs**

The bottleneck to achieving primary education and gender parity is the training and retraining of millions of teachers. Success at primary level will create huge pressure at secondary level.

# Teacher Training



# Learning for development

- Open Schooling
- Open Universities

# Learning for development

- Open Schooling

“to address the consequence  
of achieving Universal  
Primary Education, which  
will be to send a tidal wave  
of children towards  
secondary school.”



“a tidal wave of children towards secondary school”

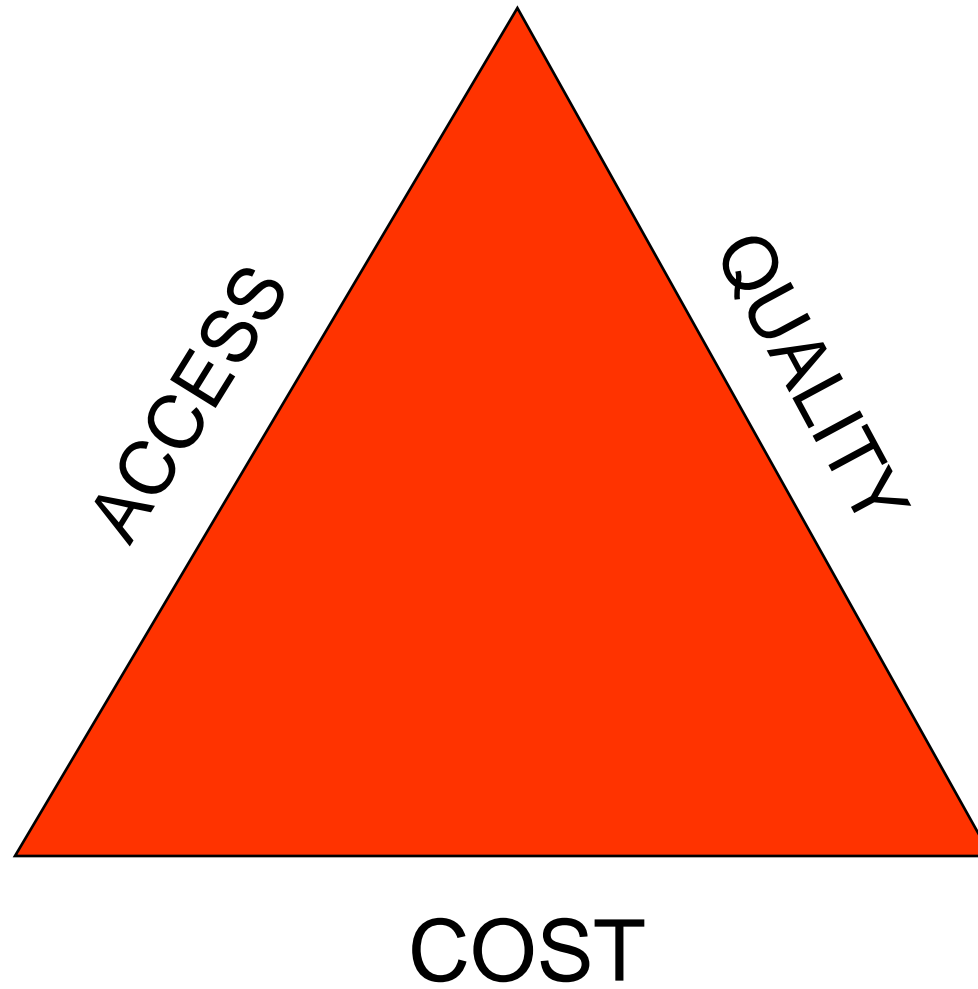
# Open Schools: The Model

- More human contact
- Youngsters beyond school age
- Many disadvantaged youngsters
- Emphasise the “OPEN” in ODL
- Work with NGOs

# Learning for development

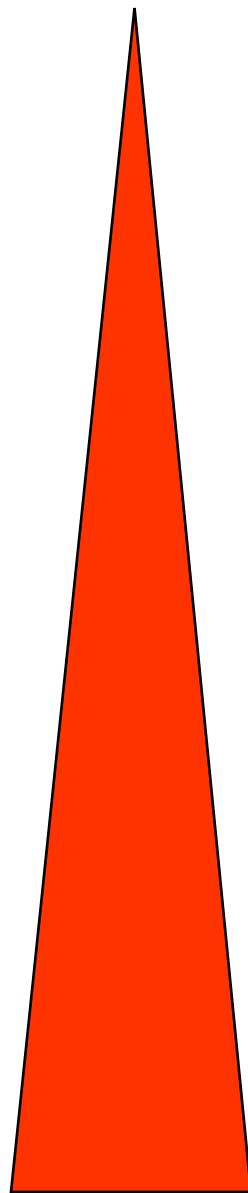
- Open Schooling
- Open Universities

# The Iron Triangle



**ACCESS**

**QUALITY**



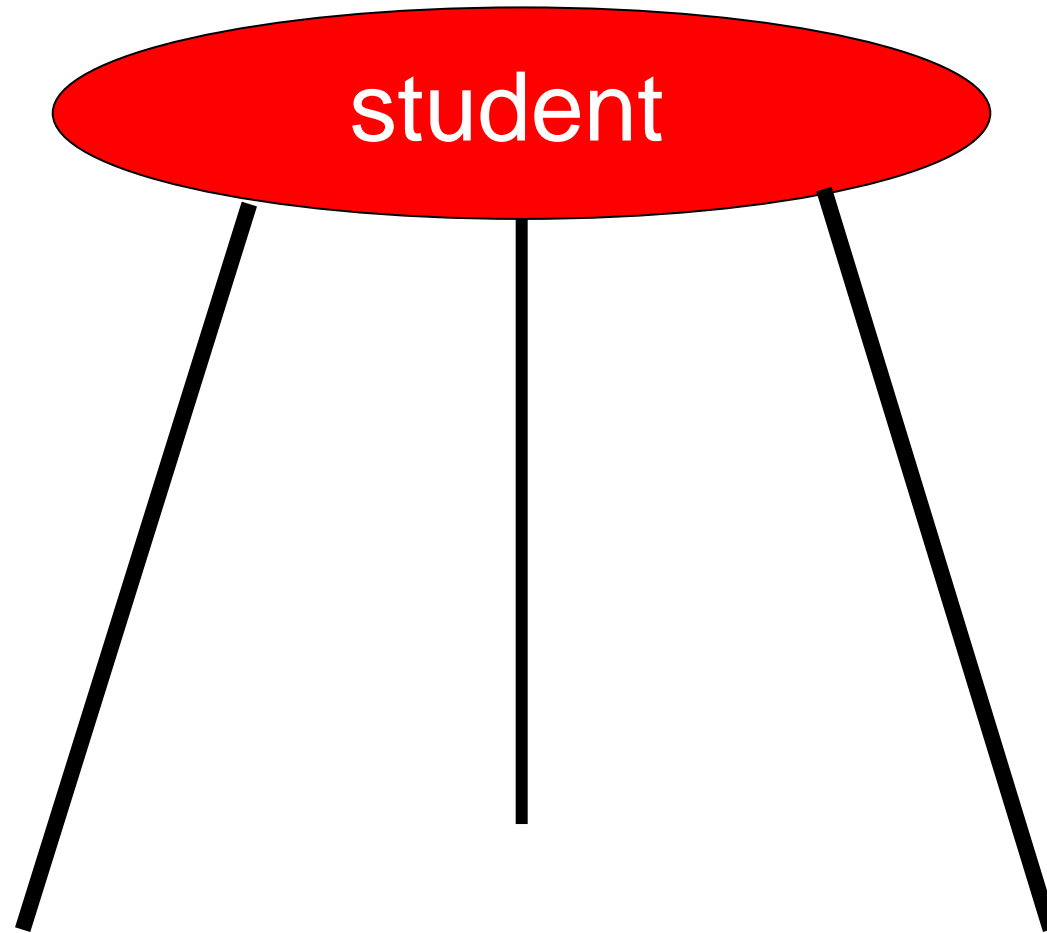
**COST**

# LEARNING MATERIALS

Use media that allow:

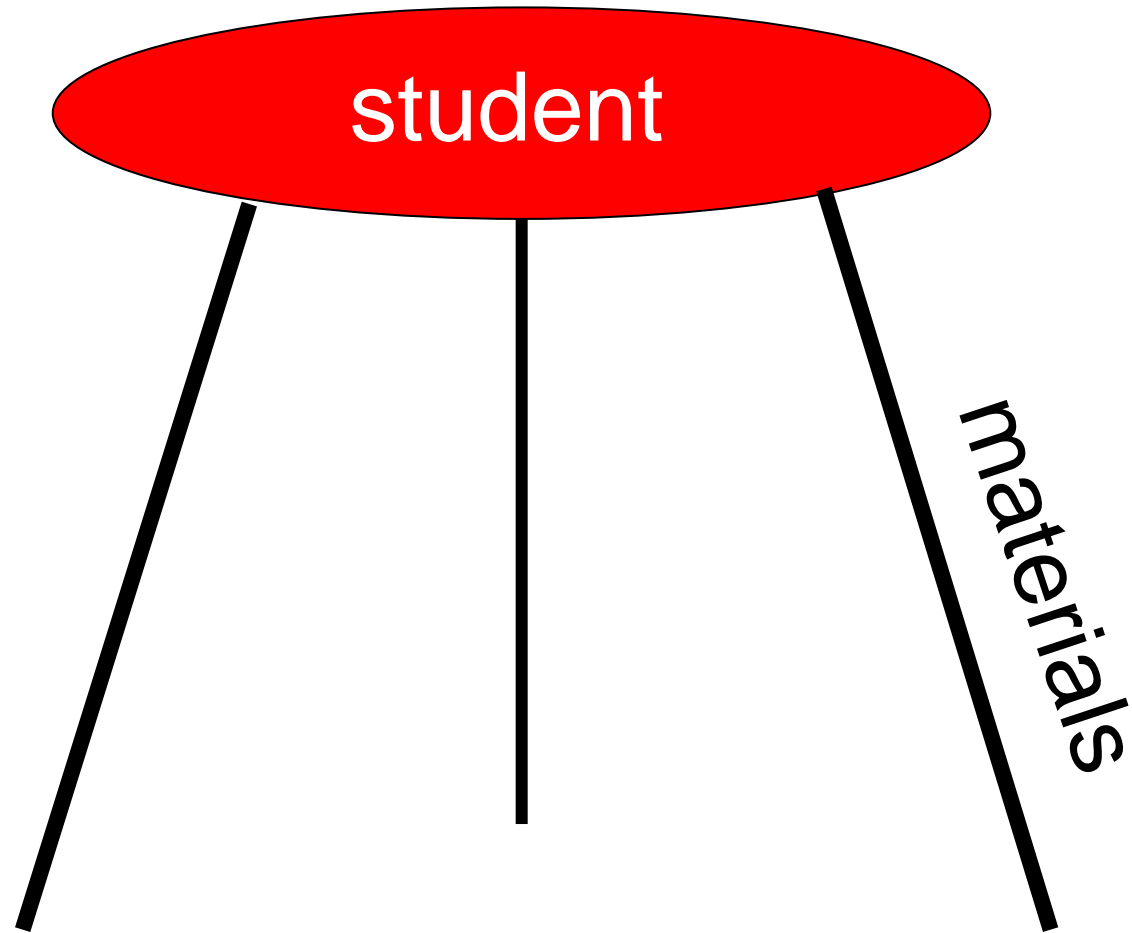
- Economies of scale
- Quality of scale

# DISTANCE LEARNING



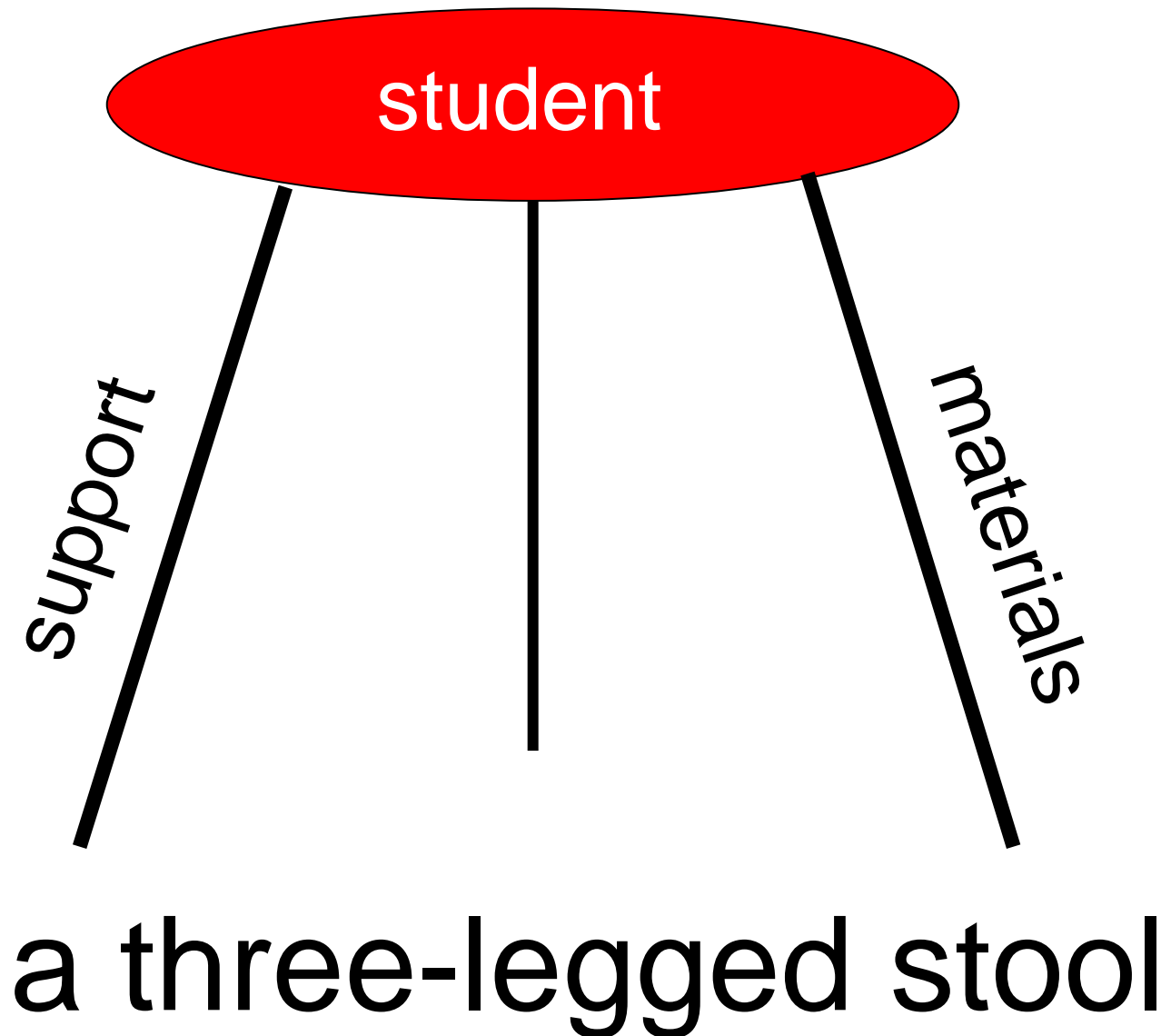
a three-legged stool

# DISTANCE LEARNING

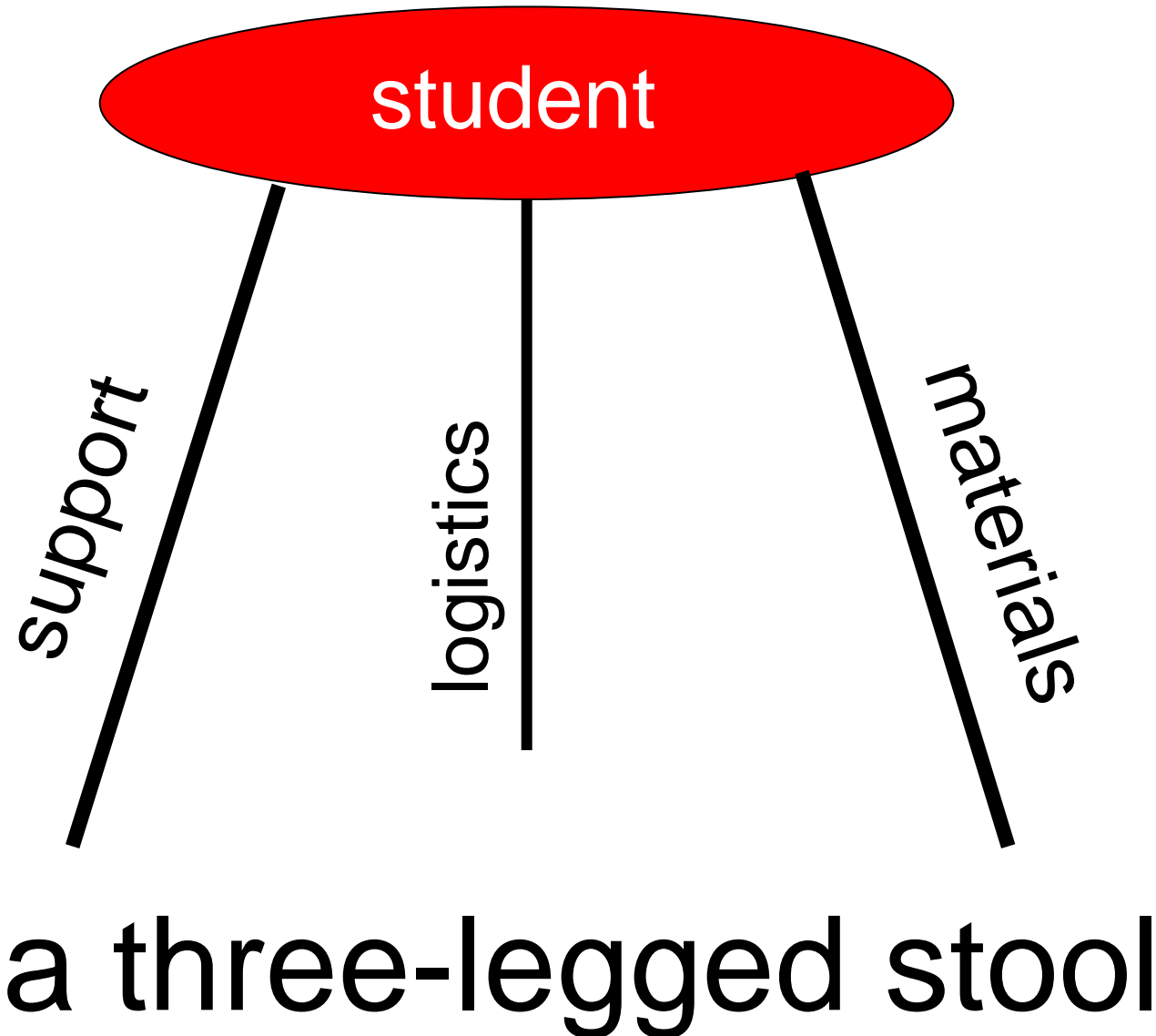


a three-legged stool

# DISTANCE LEARNING



# DISTANCE LEARNING





**The Open University**



**The Open University**

- 200,000 students
- Costs 60- 80% of conventional

# BRITAIN'S TOP NINE UNIVERSITIES

## Quality Rankings of Teaching

based on all subject assessments 1995-2004  
(*Sunday Times University Guide 2004*)

1	CAMBRIDGE	96%
2	LOUGHBOROUGH	95%
3=	LONDON SCHOOL OF ECONOMICS	88%
3=	YORK	88%
5	<b><u>THE OPEN UNIVERSITY</u></b>	<b>87%</b>
6	OXFORD	86%
7	IMPERIAL COLLEGE	82%
8	UNIVERSITY COLLEGE LONDON	77%
9	ESSEX	77%

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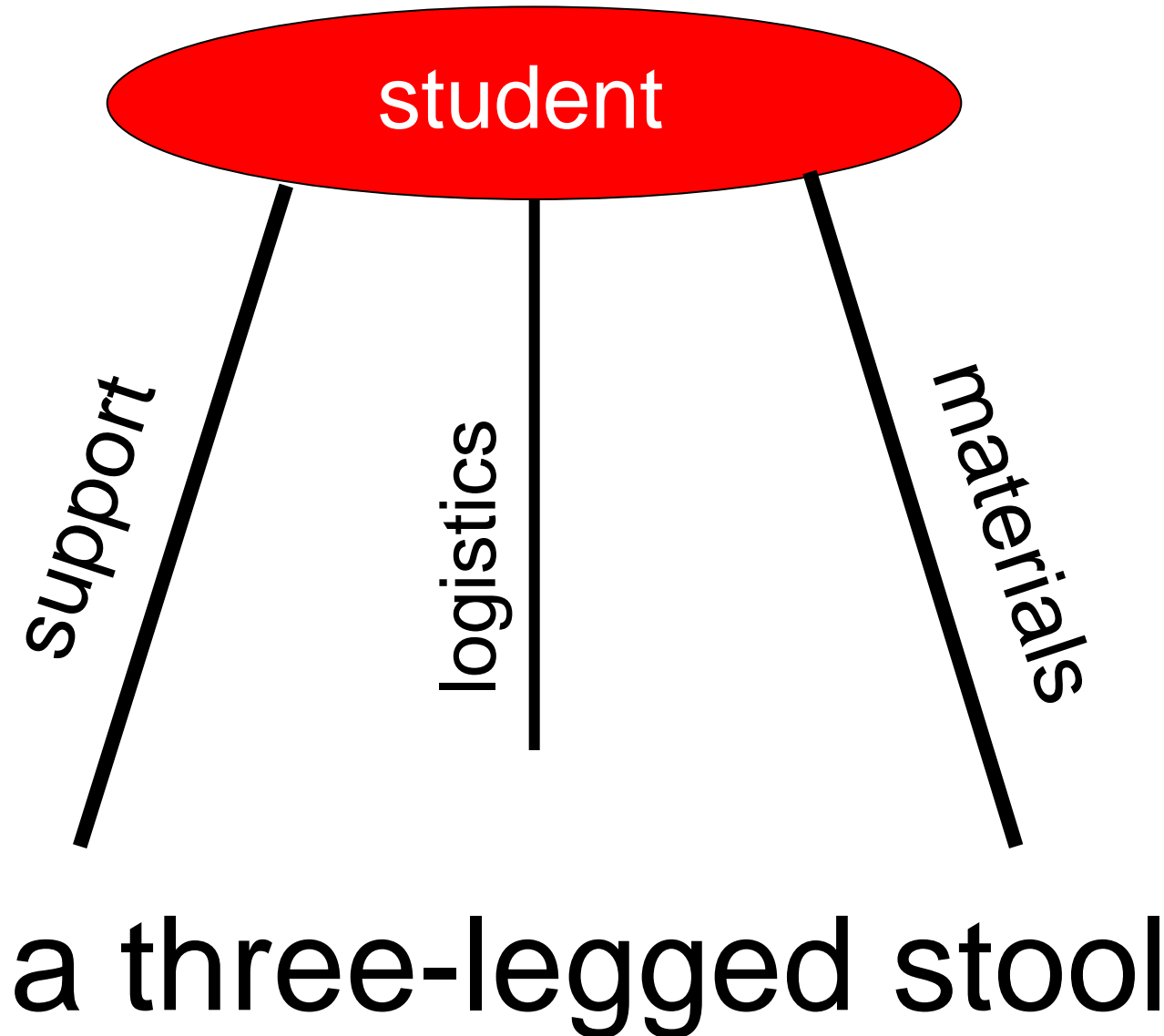
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...and top for student satisfaction

# DISTANCE LEARNING





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**The Role of Open and  
Distance Learning in Meeting  
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A Global Perspective**

**MODELS**  
**FOR LEARNING WITH TECHNOLOGY**

That are:

- Scalable

# MODELS FOR LEARNING WITH TECHNOLOGY

That are:

- Scaleable
- Sustainable

# MODELS FOR LEARNING WITH TECHNOLOGY

That are:

- Scalable
- Sustainable
- Locally organised

FREEDOM FROM:

Donor dependency

# MODELS FOR LEARNING WITH TECHNOLOGY

That are:

- Scalable
- Sustainable
- Locally organised
- Self replicating

“The kind of development  
we are seeking is  
development that increases  
human freedom in many  
dimensions”

Learning

is our

Common Wealth



COMMONWEALTH of LEARNING

Thank you