



COMMONWEALTH *of* LEARNING



Meeting of Private ODL Institutions in India  
Pune, 3 April 2008

## **Optimising a Vital Contribution to the Expansion of Higher Education**

Sir John Daniel

Professor  
Asha Kanwar

Stamenka  
Uvalić-Trumbić

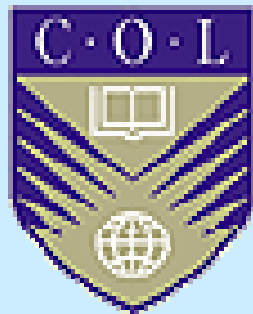


# Meeting of Private ODL Institutions in India

Pune

4 April 2008

## **Achieving Quality in Distance Education**



# BRITAIN'S TOP NINE UNIVERSITIES

## Quality Rankings of Teaching

based on all subject assessments 1995-2004  
(*Sunday Times University Guide 2004*)

1	CAMBRIDGE	96%
2	LOUGHBOROUGH	95%
3=	LONDON SCHOOL OF ECONOMICS	88%
3=	YORK	88%
5	<b><u>THE OPEN UNIVERSITY</u></b>	<b>87%</b>
6	OXFORD	86%
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**and top in the student satisfaction survey**

# Higher Education in the 21<sup>st</sup> century

1. Private sector = bigger role
2. Learning for Livelihoods
3. More distance learning

# DISTANCE EDUCATION

2 approaches:

- Remote-classroom teaching
- Distance learning

# DISTANCE EDUCATION

2 approaches:

- Remote-classroom teaching

*PROBLEMS:*

- *expensive*

- *not scaleable*

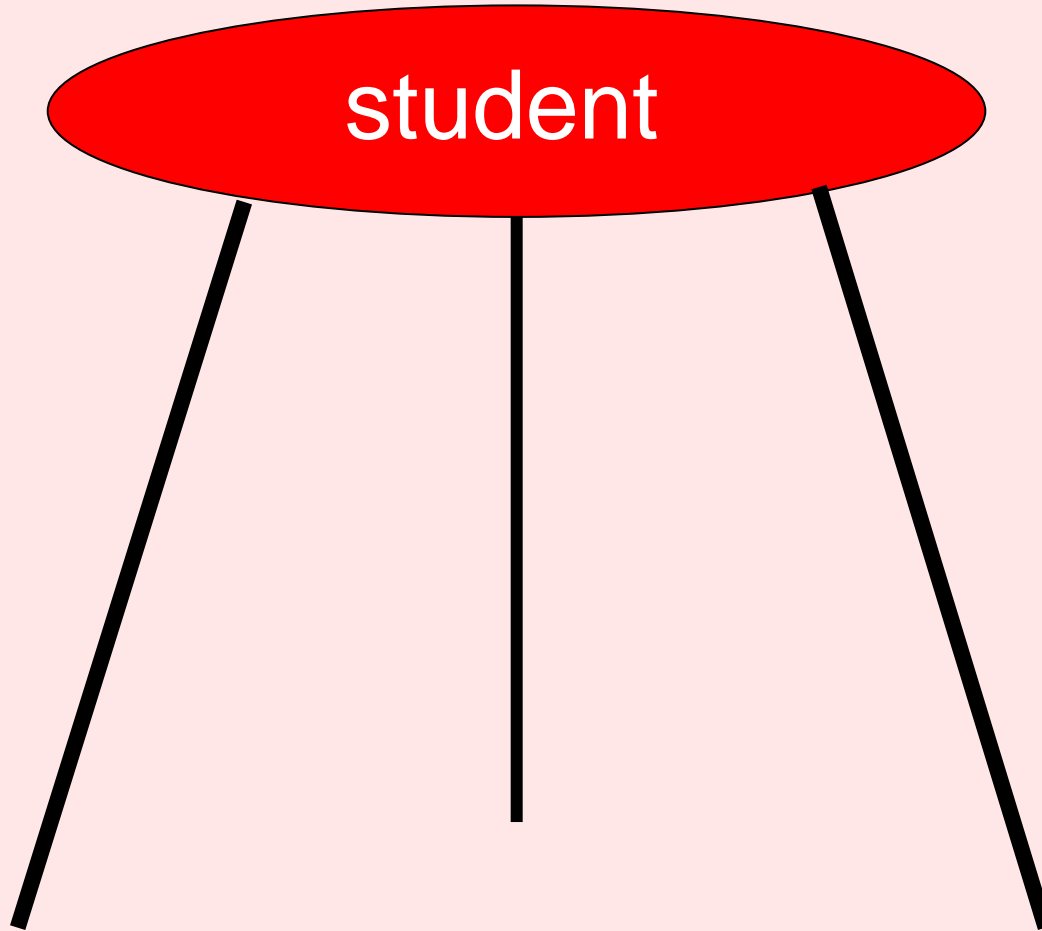
- *inflexible*

# DISTANCE EDUCATION

2 approaches:

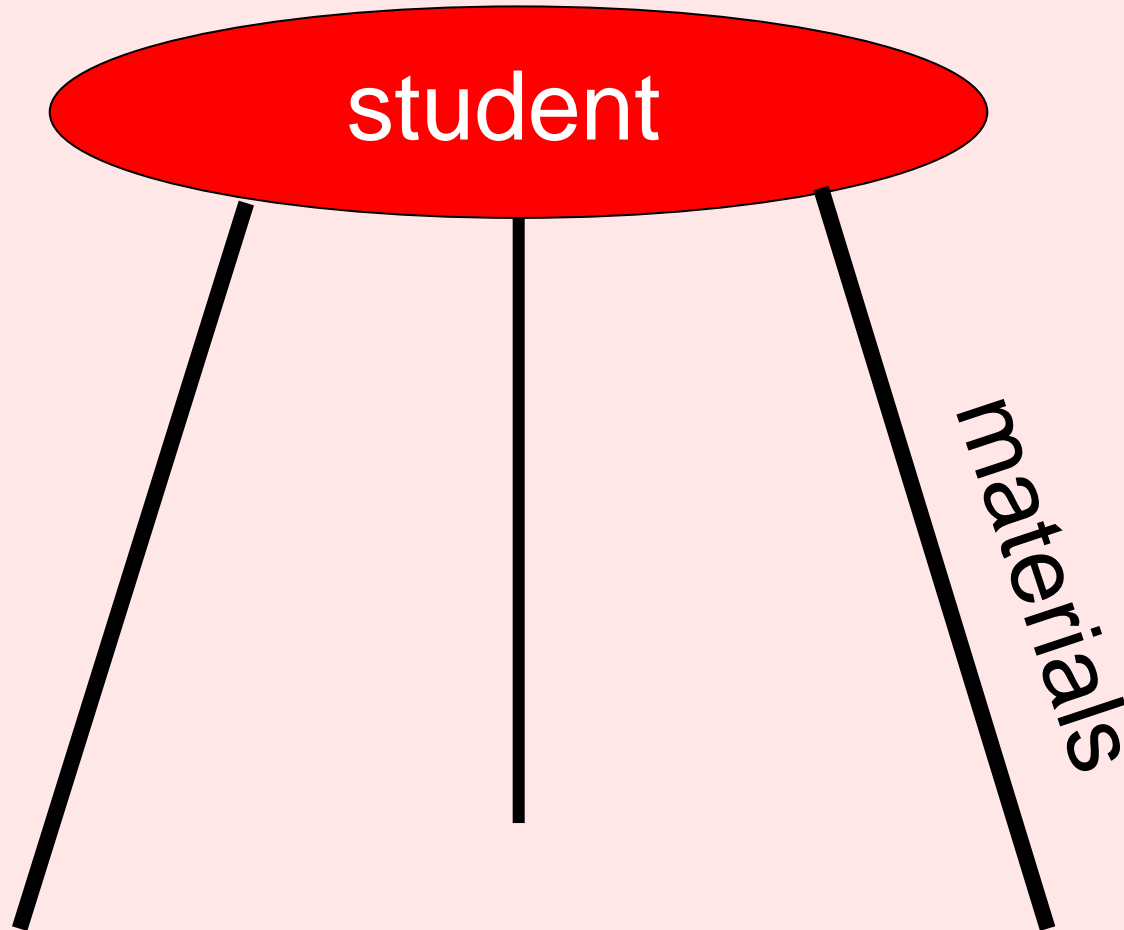
- Remote-classroom teaching
- Distance learning

# DISTANCE LEARNING



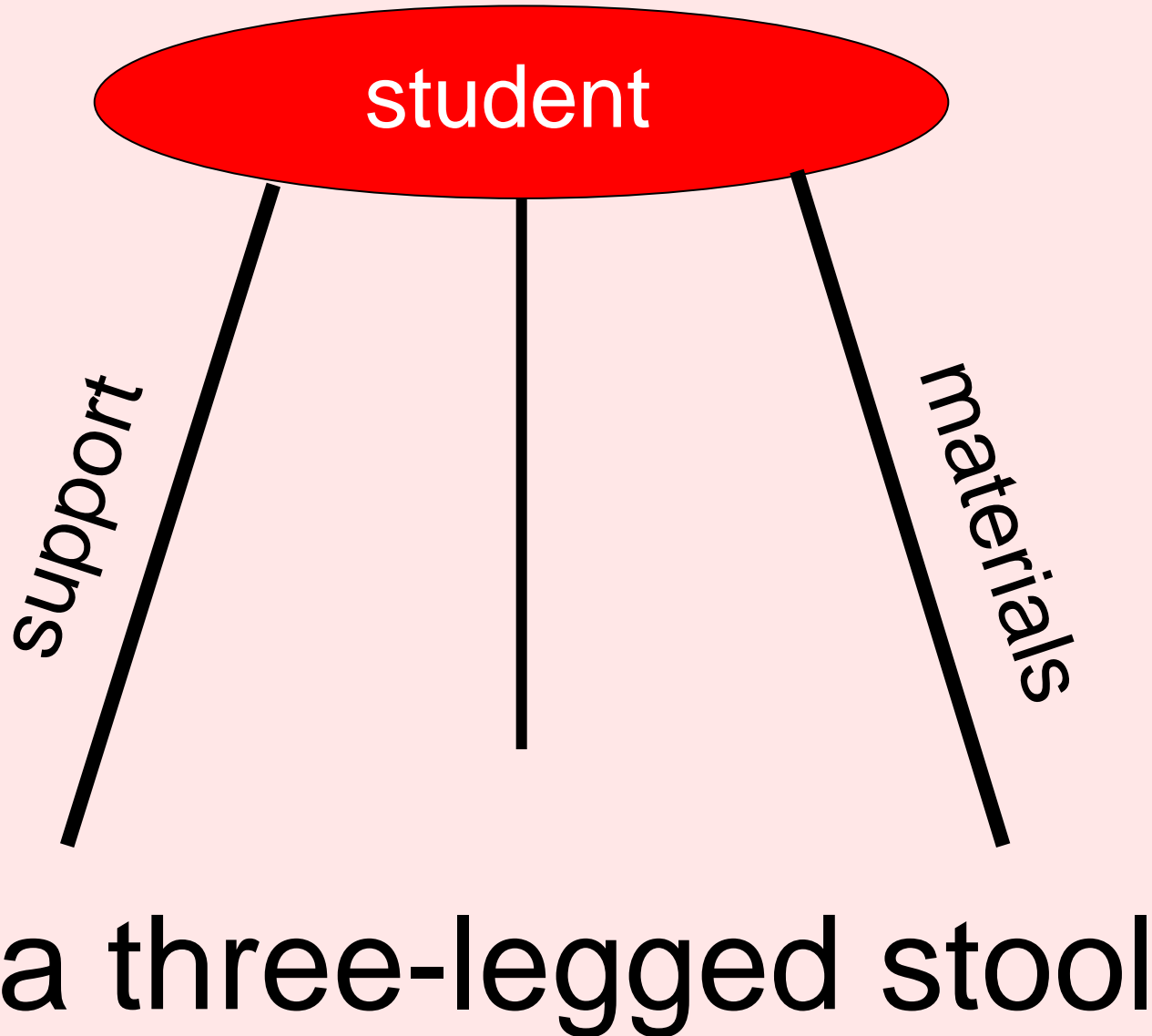
a three-legged stool

# DISTANCE LEARNING

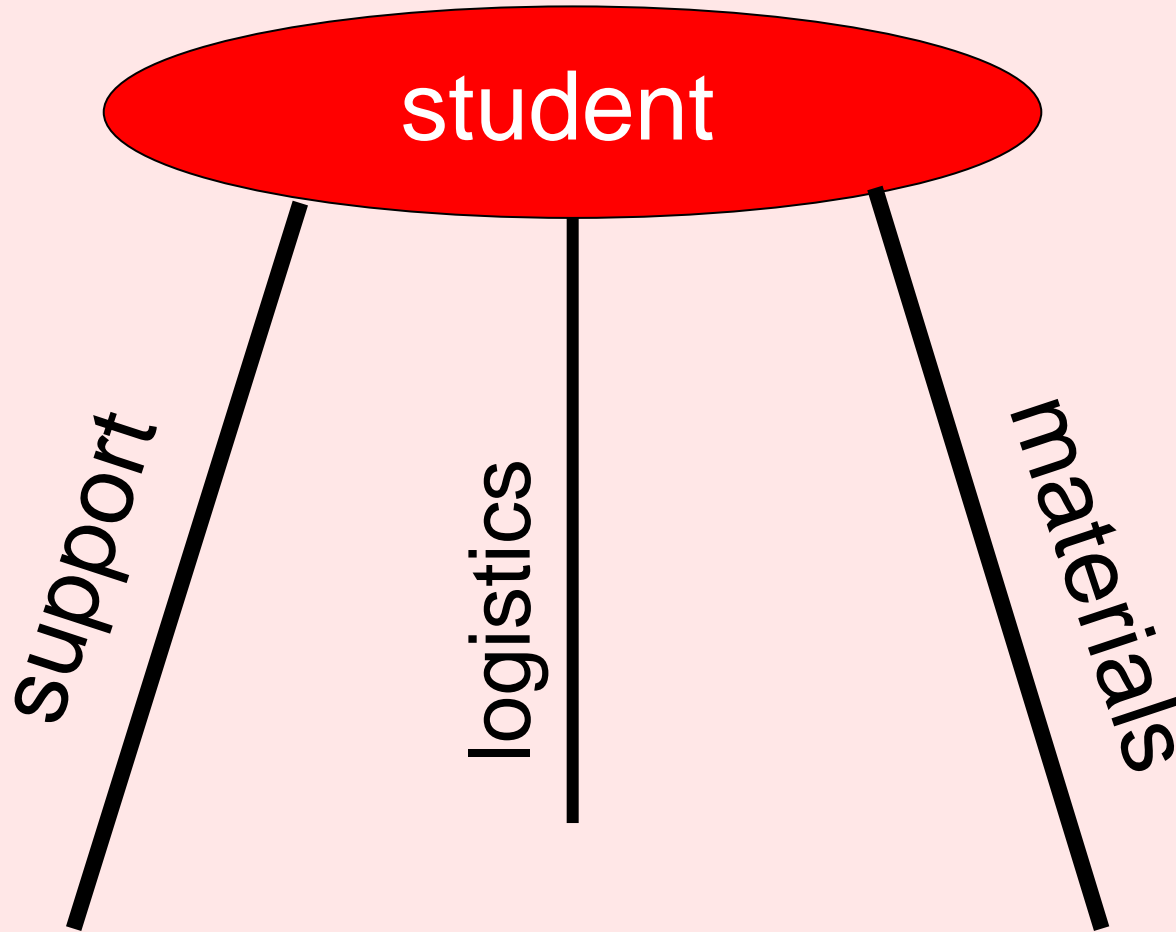


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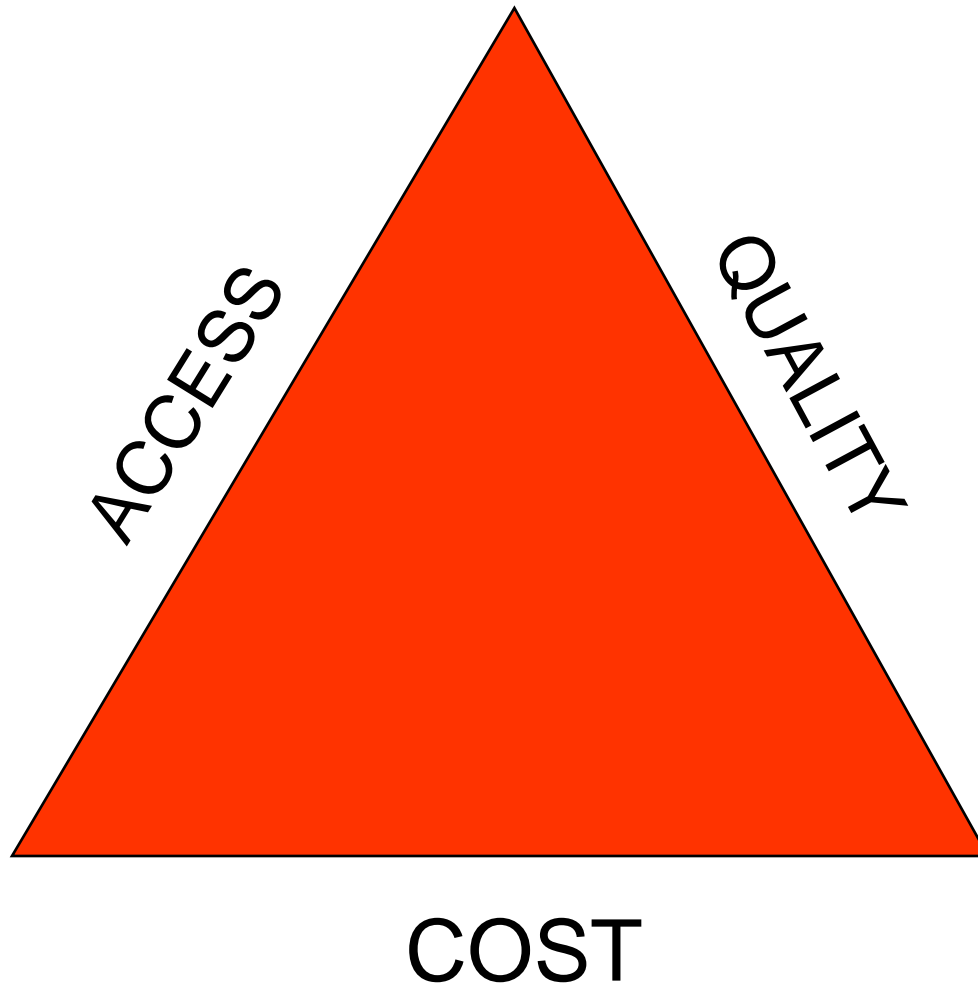


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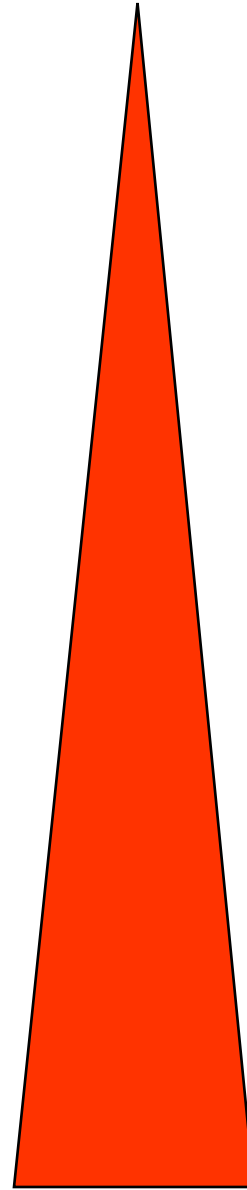
a three-legged stool

# The Iron Triangle



**ACCESS**

**QUALITY**



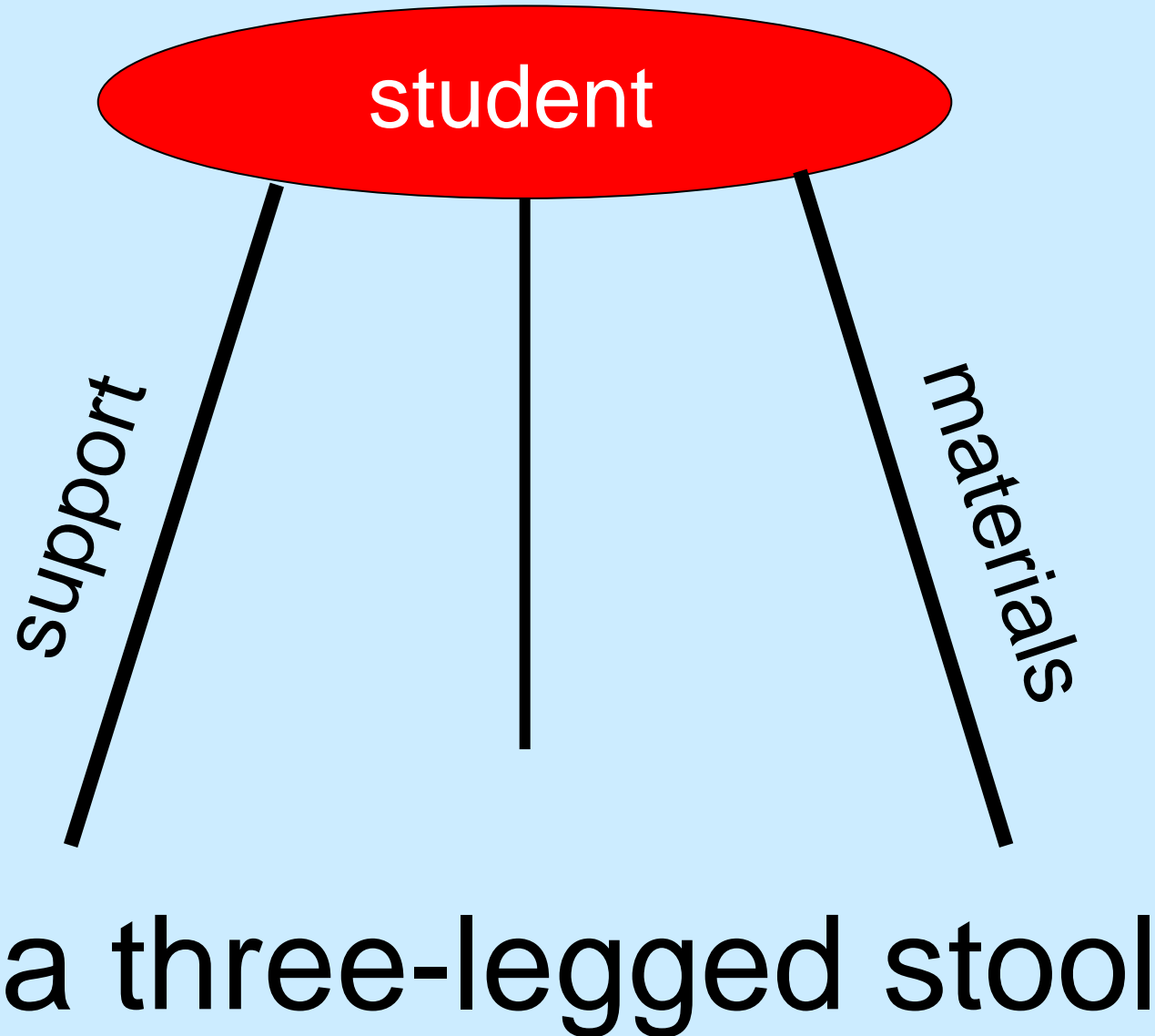
**COST**

# LEARNING MATERIALS

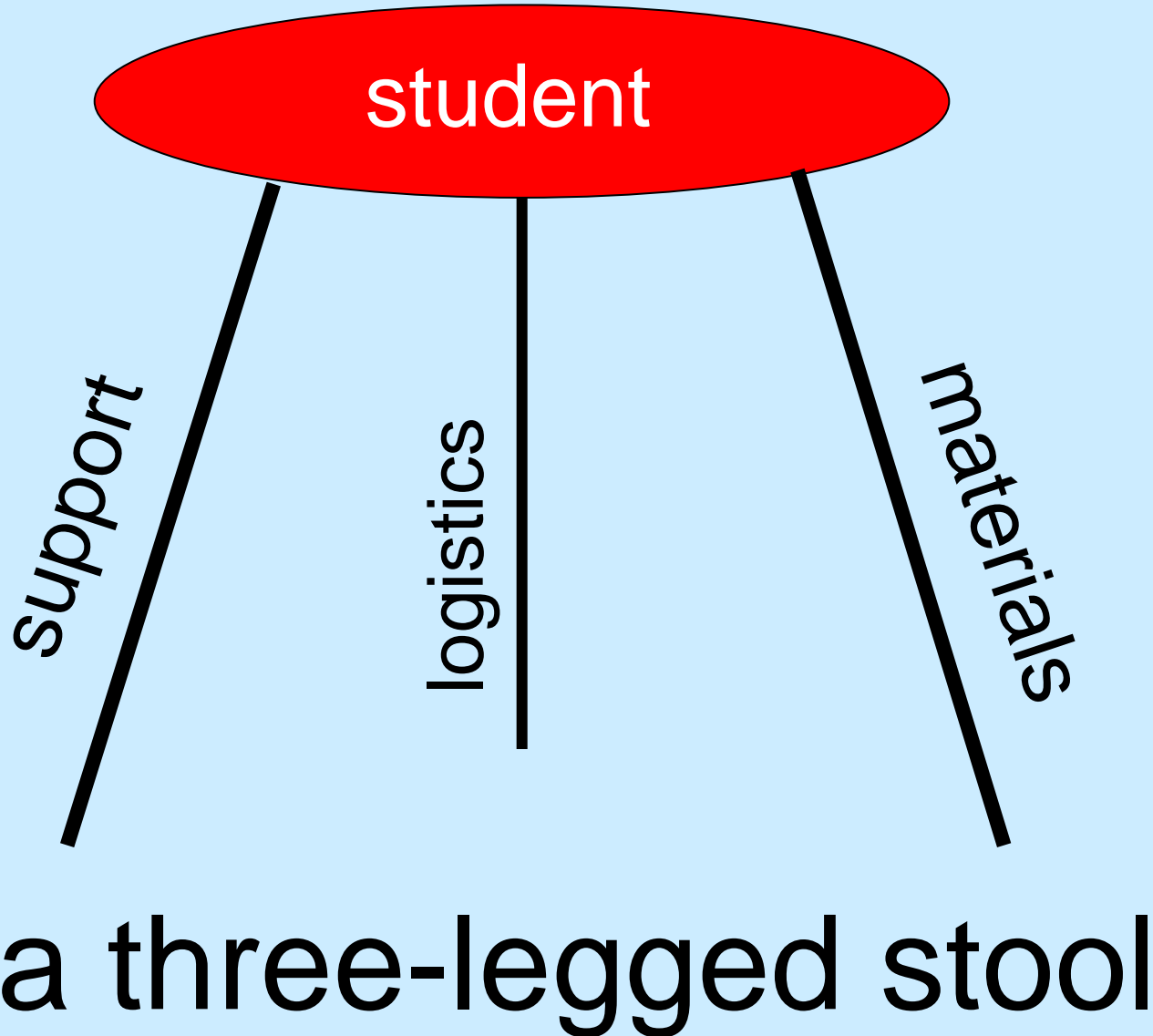
Use media that allow:

- Economies of scale
- Quality of scale

# DISTANCE LEARNING



# DISTANCE LEARNING





**The Open University**



# The Open University

- 200,000 students
- Costs 60- 80% of conventional

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...and top for student satisfaction

# OPEN EDUCATIONAL RESOURCES

*A very important new  
development for all distance  
learning institutions*



# MIT OPEN COURSEWARE

MASSACHUSETTS INSTITUTE OF TECHNOLOGY



The Open University

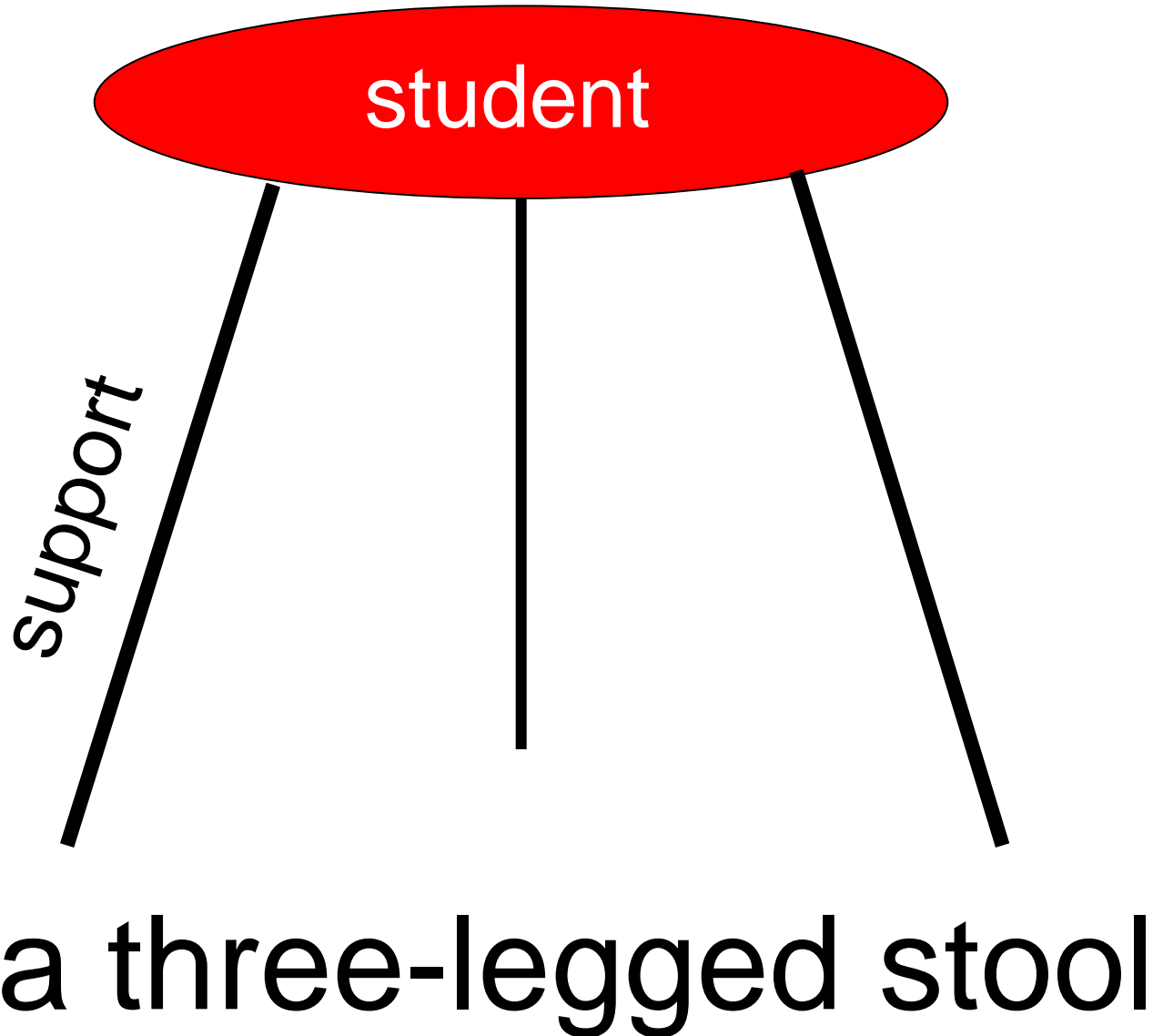
## OpenLearn

Making educational resources freely available

The Virtual University for Small States of the Commonwealth



# DISTANCE LEARNING



# Meta-analysis

Effect of increasing interaction:

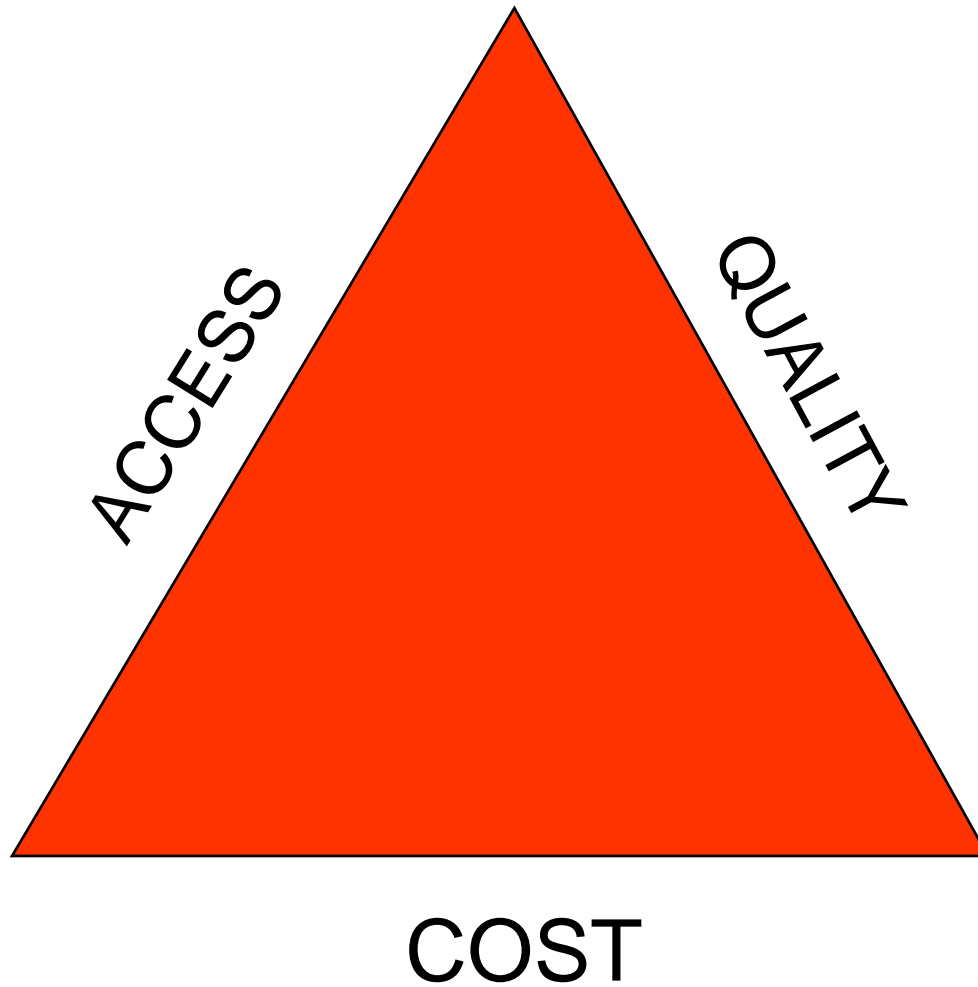
- student – content
- student – student
- student – teacher

# Meta-analysis

Effect of increasing interaction:

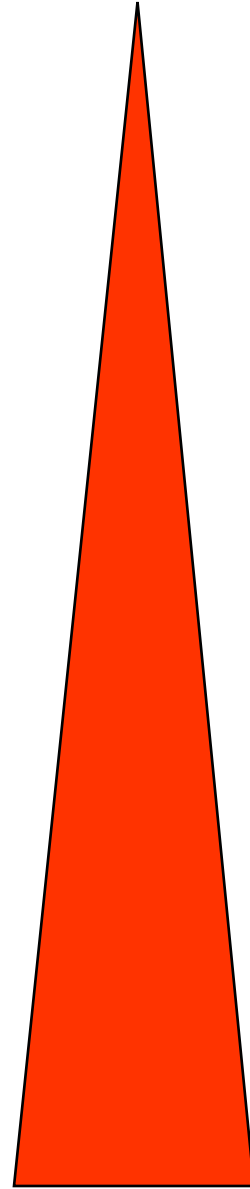
- student – content XXXX
- student – student XX
- student – teacher X

# The Iron Triangle



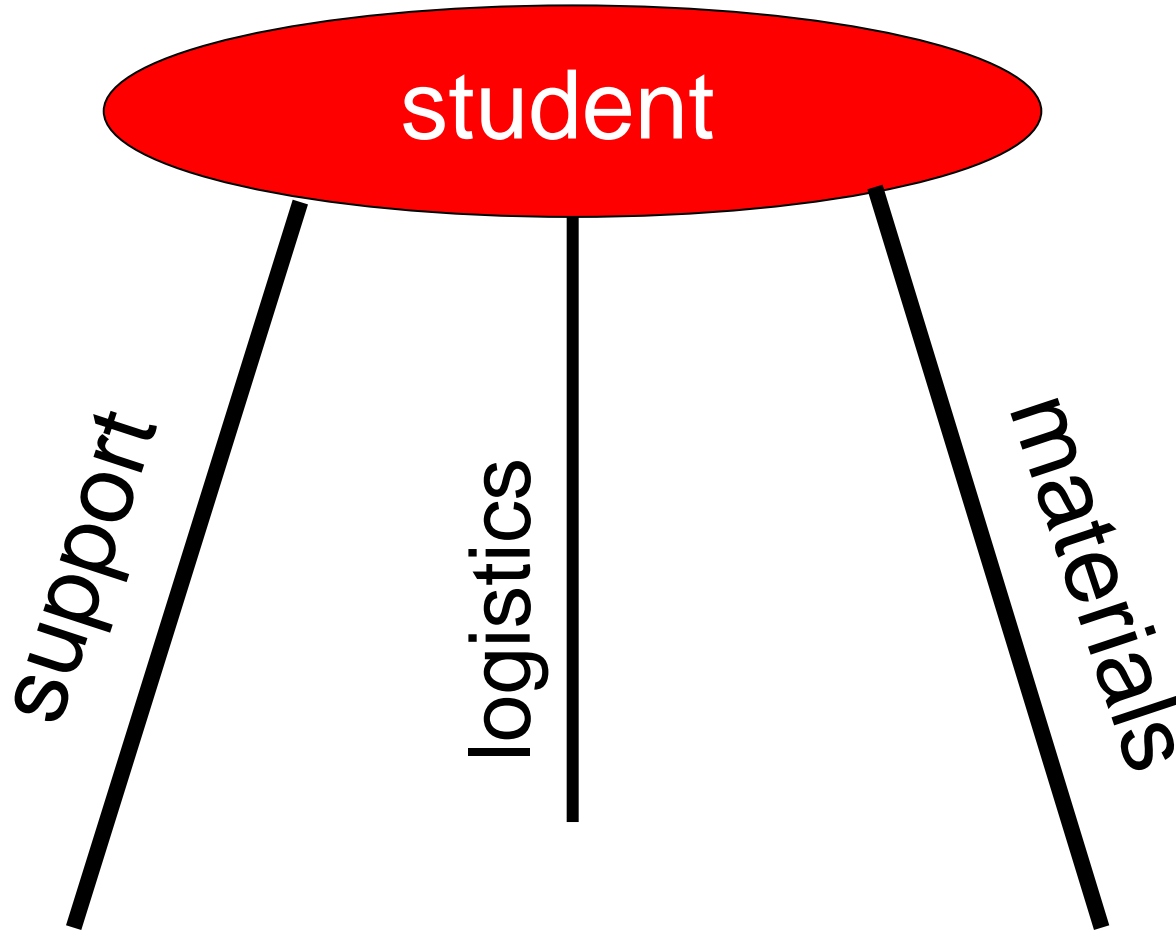
**ACCESS**

**QUALITY**



**COST**

# DISTANCE LEARNING



a three-legged stool

# Meta-analysis

Effect of increasing interaction:

- student – content XXXX
- student – student XX
- student – teacher X

THANK YOU

Commonwealth of Learning  
[www.col.org](http://www.col.org)

