

**Alberta – North Access Symposium**

**Local Learning Centres: Getting the  
Community in the Driving Seat**  
*Stories from the Commonwealth of Learning*



**Ian Pringle**

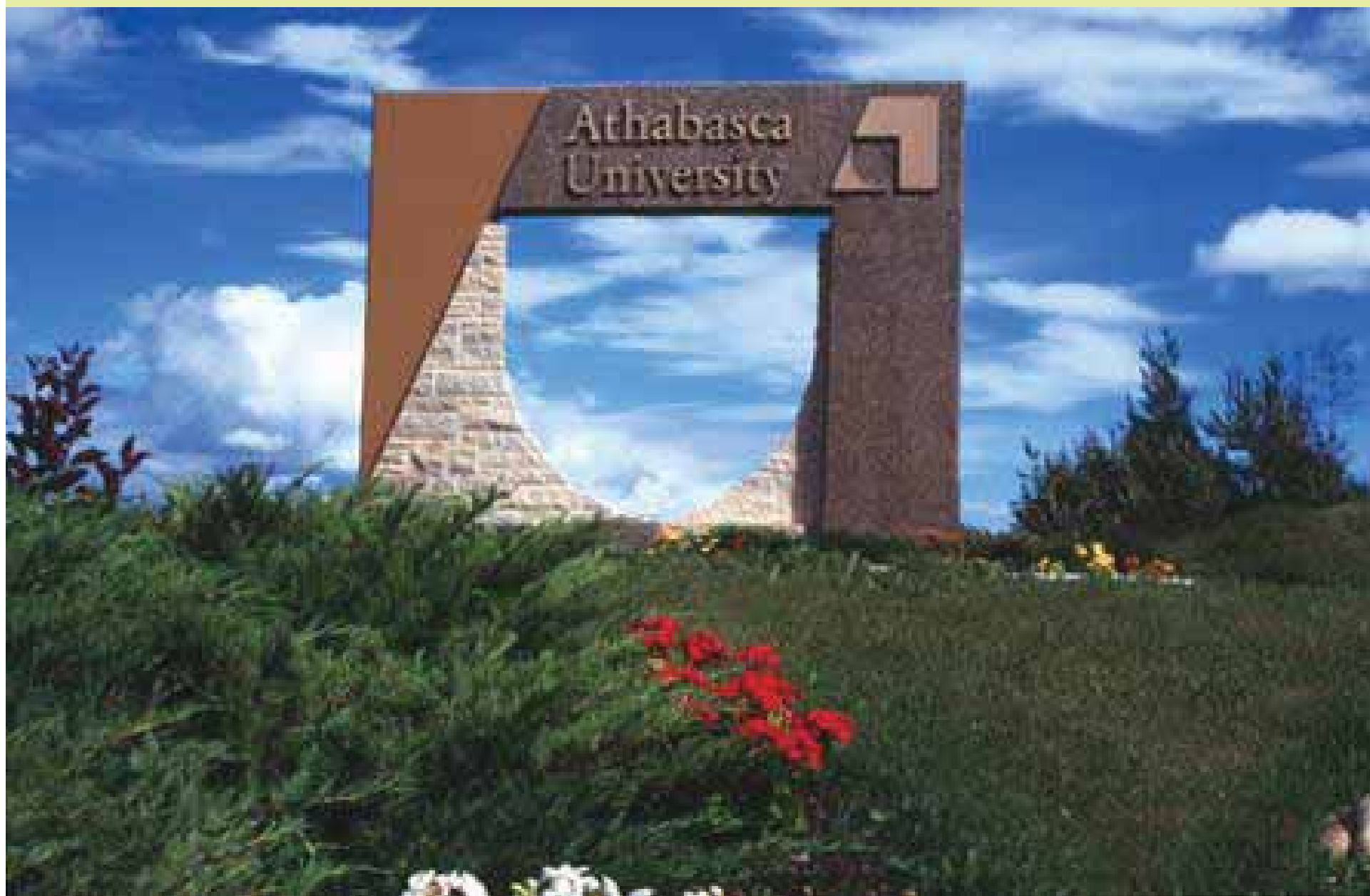
**and**

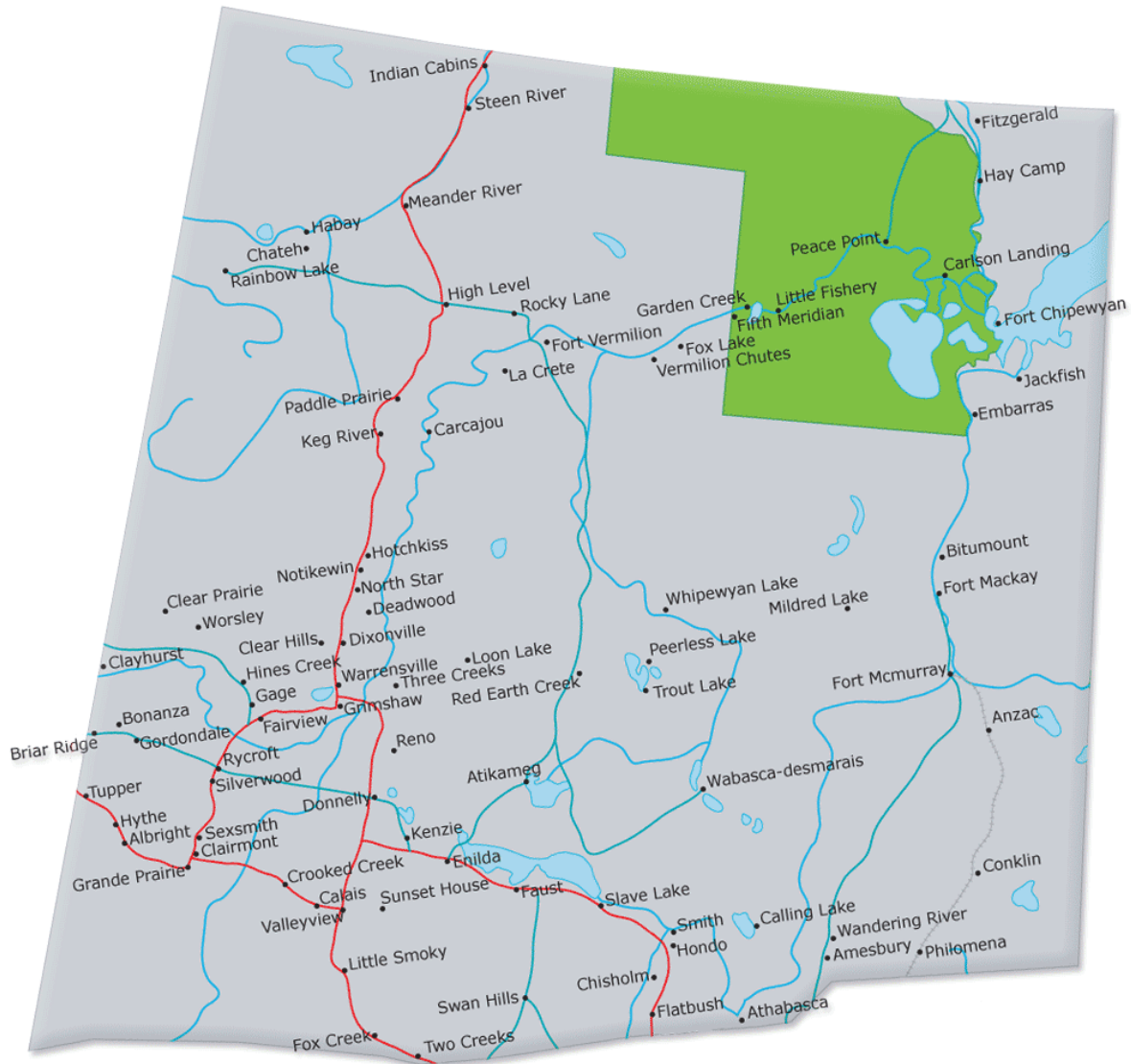


**John Daniel**

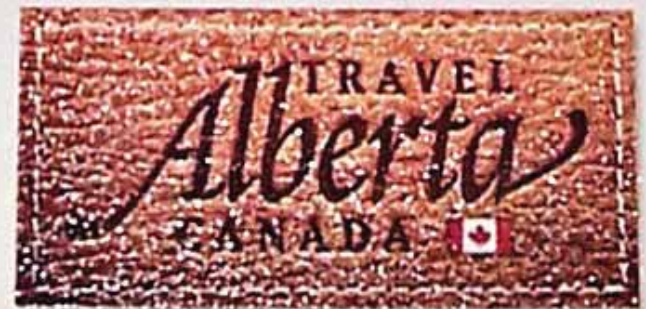
*Grande Prairie, Alberta – 4 May 2009*

Athabasca  
University





# Alberta North



TravelAlberta.com



# CONTACT NORTH - ONTARIO



# CONTACT NORTH ACCESS POINTS



## Alberta – North Access Symposium

# Local Learning Centres: Getting the Community in the Driving Seat *Stories from the Commonwealth of Learning*



Ian Pringle

and



John Daniel

*Grande Prairie, Alberta – 4 May 2009*


# 5 key points:

- Rapid expansion of ICT access points
- Expansion is technology driven
- Not enough attention to content
- Content is what engages people
- COL builds capacity with centres

# ICT/media facilities



# Examples:

- India  600,000 centres  
(now 'only' 100,000!)
- Mozambique aims for 60
- Jamaica: one in every parish & town

# Community Access Points in the Caribbean



# Service models

COURSE DETAILS				
SLNO	COURSE	CONTENTS	DURATION	FEES
1	PGDCA	FUNDAMENTALS DOS DCA SYLLABAS MS VISUALBASIC HTML INTERNET	9 MONTHS	3800
2	DCA	FUNDAMENTALS DOS WINDOWS MSWORD MS EXCEL MS POWERPOINT HTML INTERNET APPLICATION	6 MONTHS	1600
3	OFFICE AUTOMATION	WINDOWS MSWORD MS EXCEL MS POWERPOINT INTERNET APPLICATION	3 MONTHS	900
4	GULF PACKAGE	BASIC COMPUTERS MS WORD MS EXCEL INTERNET APPLICATION E-MAIL AUDIO/VIDEO CON.	2 MONTHS	1150
5	FOUNDATION COURSE	WINDOWS MSWORD MS EXCEL	2 MONTHS	450
6	ACCOUNTING PACKAGE	MS EXCEL TALLY	2 MONTHS	1250
7	NET BROWSING	E-MAIL CHATTING AUDIO/VIDEO CON.	1 MONTH	400
8	NET APPLICATION PERS-DEVELOPING	E-MAIL CHATTING AUDIO/VIDEO CON. PERSONAL DEVELOPING LANGUAGE DEVELOPING		



**Hey, you wanna  
LEARN MALAYALAM?**

We are here... with great CD-ROMS...  
a language learning breakthrough that makes learning to  
read and write Malayalam easy and fun!

30  
Days

Available  
Here

**WIDYARAMBHAM**  
വിദ്യാരംഭം

THE MALAYALAM TUTOR

**NEW ARRIVAL !!**

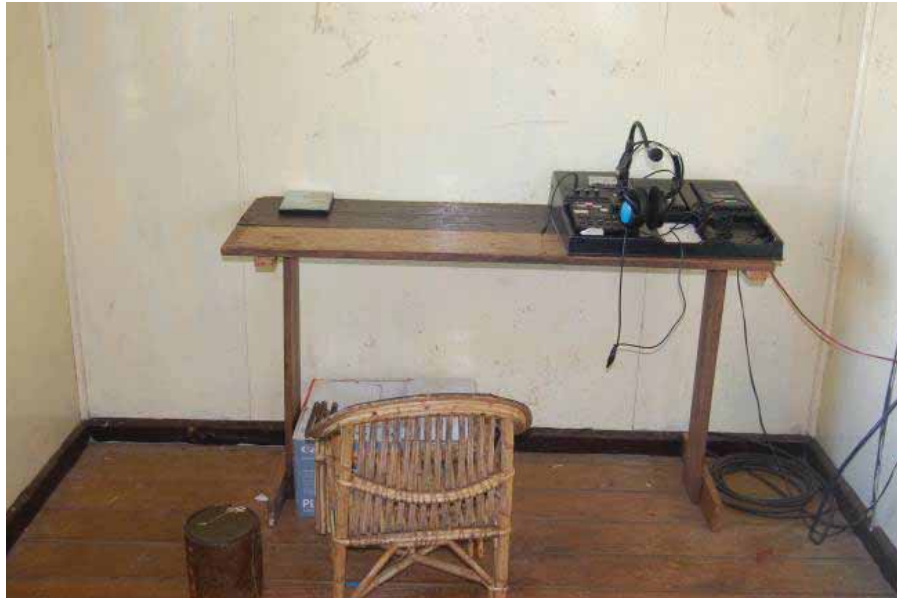
Improve your  
**ENGLISH  
PRONUNCIATION**  
CD ROM

British and US pronunciation  
\*Dictionary included

Useful for  
Students of all classes / Call Centres  
People planning to go abroad / Businessmen.

**Only Rs 199**

# Present but not connected



# Isabel Province, Solomon Islands



# Tatamba, Isabel Island



# Tatamba



# Radio-in-a-suitcase



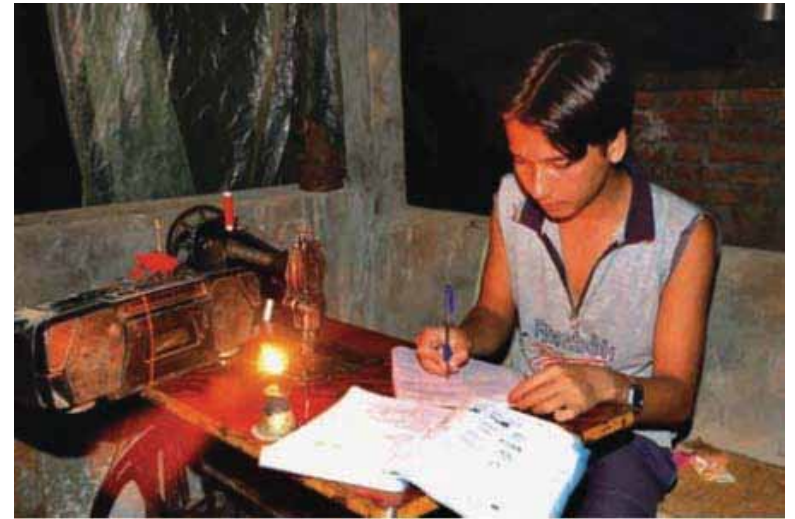
# Fiji, Mali, PNG, St Vincent & the Grenadines



# Radio extends local socio-cultural practices



# Access technologies



# Access? To what?



# The unused potential of computers: content creation



# Isabel



# Isabel



# *Community...?*



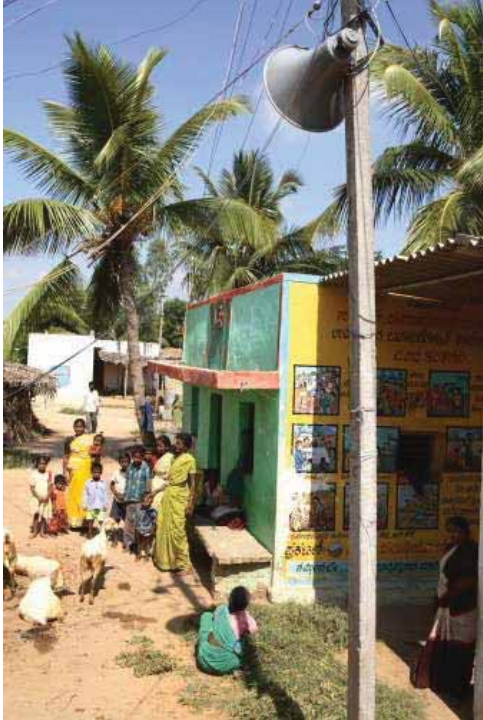
# Capacity building for Caribbean community groups



Community media  
are  
*social* technologies



# Innovations in community learning in South Asia

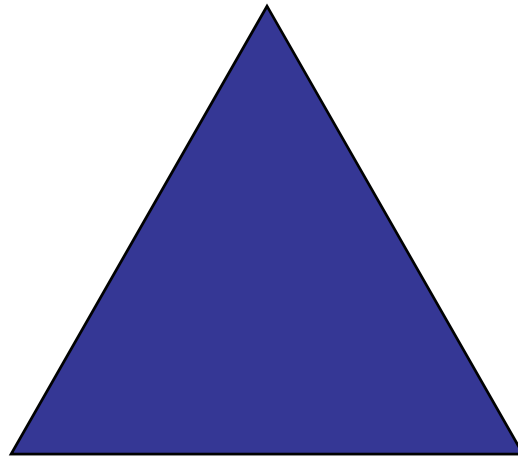


# The voice from next door



# Non-formal ODL & Community Learning

Media & ICT groups



Knowledge-based  
organisations  
(public, civil society)

Educational  
institutions

# COL's response:

Building community capacities and fostering networks and partnerships

- Organisational development
- Community learning programmes
- L3F (Lifelong Learning for Farmers)
- Participatory content creation

# New perspectives on capacity development

*Capacity development must reach beyond the technical and functional aspects of organisational capacity... and come to grips with the human, political, cultural and even psychological dimensions of organisational behaviour.*

*From a review of UNESCO's capacity building function, 2007*

Take a long term, holistic view

Deal with capacities at multiple levels – not just technical

Build in sustainability and partnerships from the outset

Tailor to local conditions and ensure strong local ownership

# Organisational development in Mang'elete, Kenya



# Community Learning Programmes

- Win-win collaboration
- Programme design & development skills
- Need-based, learner-centred approaches
- On and off-air elements

Community radio, media

Content experts: health groups, hospitals, etc.

Education & learning design

Learning support: centres, listener clubs; women's groups, classrooms, telecentres

# *Bag of Life*

Maternal & child health - Mchinji, Malawi



# Lifelong learning for farmers



**L3 FARMERS**

# **Learning for Livelihoods**

Improving the livelihoods  
of the poorest people  
is the first step  
to development

# Lifelong Learning for Farmers

Access to information

can

improve livelihoods





A shared vision for making  
the village more prosperous

# Lifelong Learning for Farmers

## **4 Principles:**

- Mobilise farmers to define their vision
- Link them to those with useful information

# Lifelong Learning for Farmers

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# Lifelong Learning for Farmers

## **4 Principles:**

- Mobilise farmers to define their vision
- Link them to those with useful information
- Use commercial ICT kiosks
- Get banks and business involved



Telling the difference between a good  
milk cow and a poor one





**Loan agreed**



Testing the quality of milk

## Village near Theni (Tamil Nadu)

- *Farmers want to improve dairy*
- *Info: 'How do I know a good cow?'*
- *Banks loan money for new animals*
- *Dairy yields increase sharply*
- *Marketing more effective*
- *Loans repaid – new loans taken*

# Participatory Content Creation

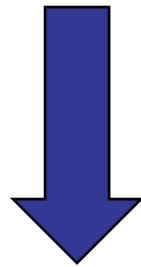


*Active two-way communication with the community, through familiar media, to achieve interaction through information and programming*

**Participatory content as defined by Solomon Islands workshop participants**



Technology



Access



Creation

Community learning centre

Community network

Community telecentre

Community TV

Community information centre

Community TV

Community radio

Community access point

Community knowledge centre

# *Bag of Life*

Maternal & child health - Mchinji, Malawi



## Alberta – North Access Symposium

# Thank you



Ian Pringle



John Daniel

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