



Generative AI: Prompting New Opportunities and Challenges for Higher Education

Overview

Generative AI has certainly prompted us into action in the Higher Education Sector. This COL-hosted webinar invites you to continue the conversation about generative AI and essay writers in the company of a distinguished expert of AI in education – [Professor Mike Sharples](#). After attending this free webinar, attendees will be able to:

- appraise the challenges and opportunities Generative AI tools pose.
- gain insight from a panel of academic experts.
- understand more about the role of prompts when using Generative AI.
- share views on how we can respond to technologies such as ChatGPT.



Date and Time:

Thursday 19 October 2023

GMT 11:00-12:00

Pacific time 03:00-04:00



To register:

Please use the following link:

https://us06web.zoom.us/webinar/register/WN_vGaxwQwNR-SNTVHLPM3dEg

Chair and Main Speaker



Chair: Professor Denise Whitelock is a Professor of Technology Enhanced Assessment and Learning and Director of Open University's Institute of Educational Technology (UK) with over 20 years of experience in designing, researching and evaluating online and computer-based learning in Higher Education. She led the Supportive Automated Feedback for Short Essays project funded by the Engineering and Physical Sciences Research Council with Oxford University, providing students with automatic feedback on electronic drafts of their assignments supplementing tutor support. Her work

has received international recognition by holding visiting chairs at the Autònoma University, Barcelona, and the British University in Dubai UAE. She currently serves as the European Distance and E-Learning Network's (EDEN) Vice President of Research and holds a Commonwealth of Learning Chair.



Main Speaker: Emeritus Professor Mike Sharples is Emeritus Professor of Educational Technology in the Institute of Educational Technology at The Open University, UK. He established the Innovating Pedagogy report series and is the author of over 300 books and papers in the areas of educational technology, science education,

human-centred design of personal technologies, artificial intelligence and cognitive science.

Panelists



Dr Josep M. Duart is a Full Professor of Educational Technology and Leadership at the Universitat Oberta de Catalunya (UOC). He holds a doctorate in Pedagogy (1998) and a Master in Business Administration (MBA) (2002). Additionally, he is a research professor in educational

technology, educational organisation, leadership and quality of education at the Faculty of Psychology and Educational Sciences of the UOC and is the Director of the Postgraduate Course in Leadership and Management of Educational Centres at the UOC. He has directed and participated in research projects related to the educational use of ICT and has published several books and scientific articles in the International Journals of Impact (ORCID). Dr Duart is the President of EDEN (Digital Learning Europe), Europe's leading network in Digital Education and is the Editor in Chief of the International Journal of Educational Technology in Higher Education – a peer-reviewed scientific journal in e-learning, Q1 in JCR and Scopus. He is also a member of The University of the Future Network and coordinator of REDUNETE – a network of Colombian universities for using technology in education.



Professor Paul Prinsloo is a Research Professor in Open and Distance Learning (ODL) at the College of Economic and Management Sciences, University of South Africa (Unisa). Since 2015, he has served as Visiting Professor at the Carl von Ossietzky University of

Oldenburg, Germany. His academic background includes fields as diverse as theology, art history, business management, online learning and religious studies. Paul is an established researcher and has published numerous articles in the fields of teaching and learning, student success in distance education contexts, learning analytics, postgraduate supervision and curriculum development. His current research focuses on the collection, analysis and use of student data in learning analytics, graduate supervision and digital identities.



Mychelle Pride is the Associate Dean, Teaching Excellence Faculty of Wellbeing, Education & Language Studies at The Open University, UK. With more than 20 years' experience in the sector, Mychelle's work has focused

on enabling students to achieve to the best of their abilities, improving student voice/engagement and quality assurance and enhancement. In her current role as Associate Dean Teaching Excellence in the Faculty of Wellbeing, Education and Language Studies (WELS), Mychelle has strategic responsibility for student success, including retention, continuation and completion, student voice/engagement, access, participation and success (APS), recognising and rewarding teaching excellence, as well as leading Teaching Excellence initiatives.